

# CXAI Second Quarter 2023 Earnings Call

August 14, 2023



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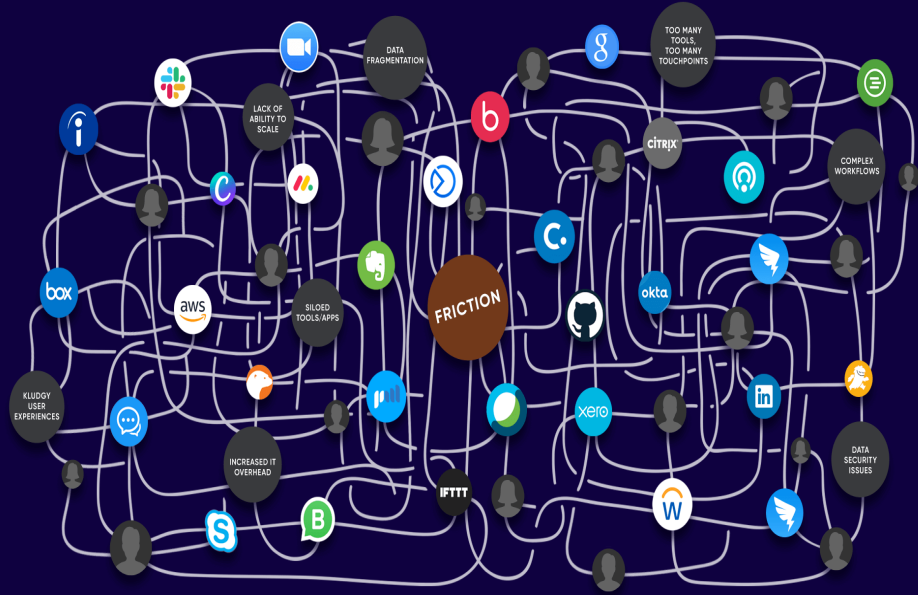
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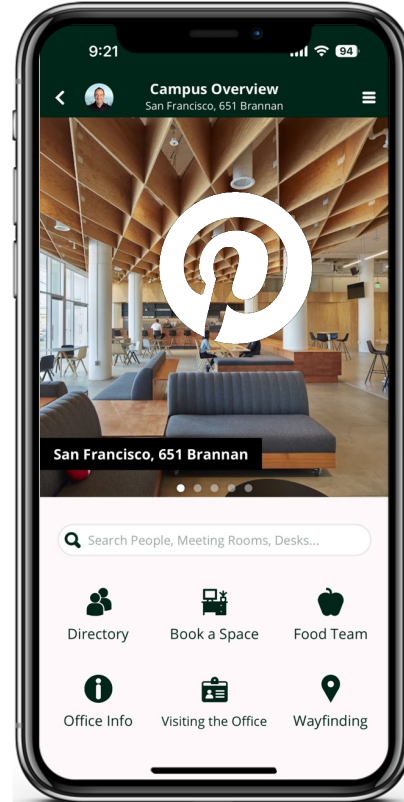
*The CXAI SaaS platform is anchored on the intersection of **customer experience (CX)** and **artificial intelligence (AI)** providing digital transformation of the physical workplace for enhanced experiences across people, places and things*

# Employee Experiences

## Problems



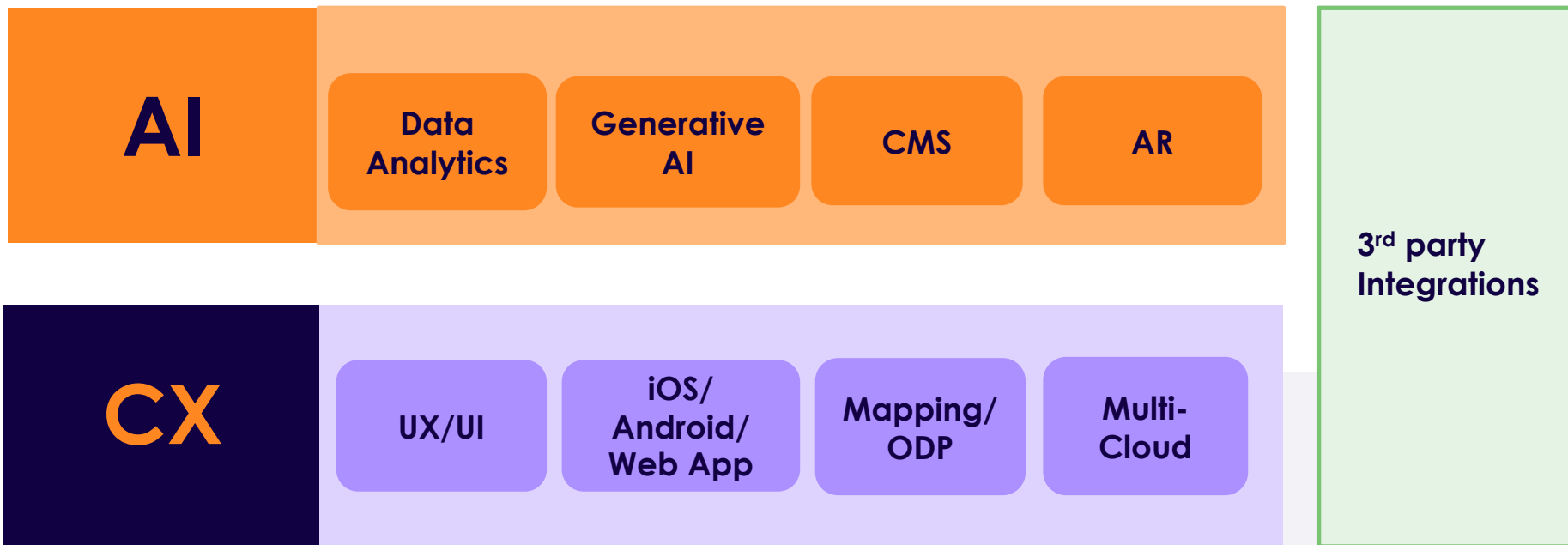
## Solution



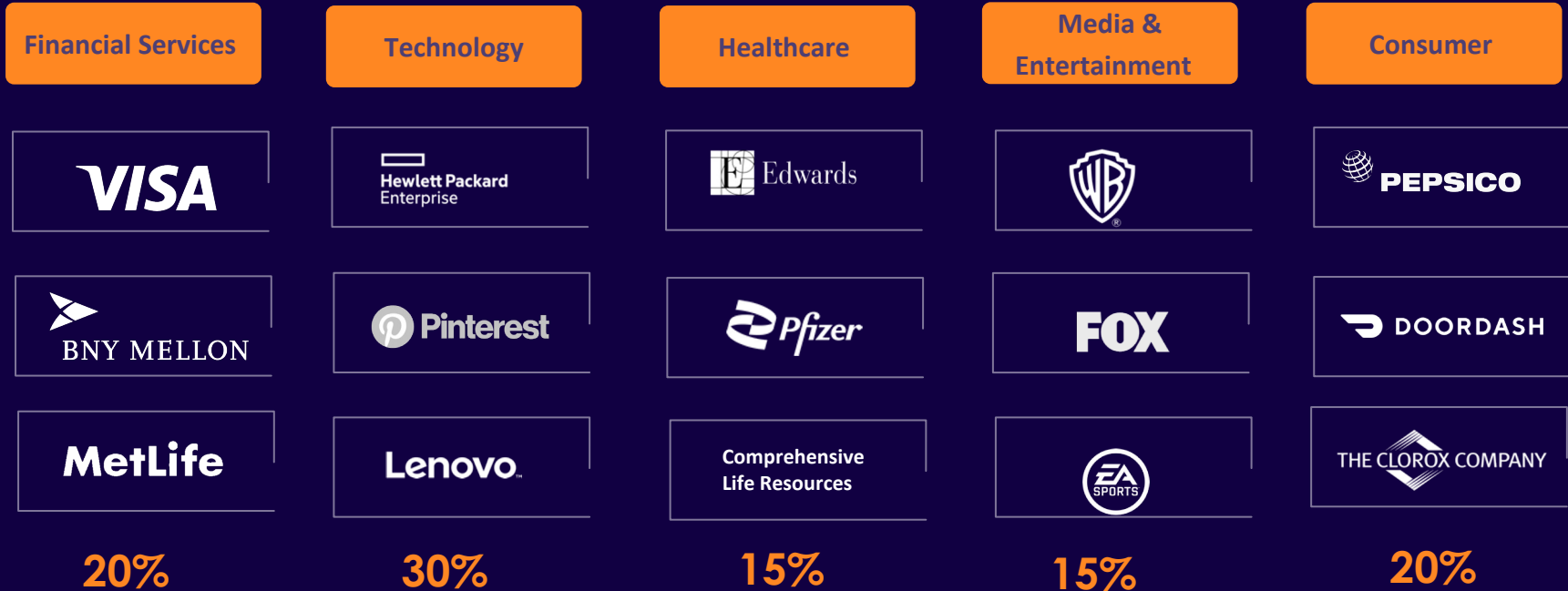
***“Improving the employee experience is the #1 priority for 67% of corporate real estate leaders ...”***

***Gartner: 2023 Market Guide for Workplace Experience Applications***

# CXAI Full-Stack Technology Platform



# Tier 1 Customers across Enterprise Verticals





# Customer Diversity

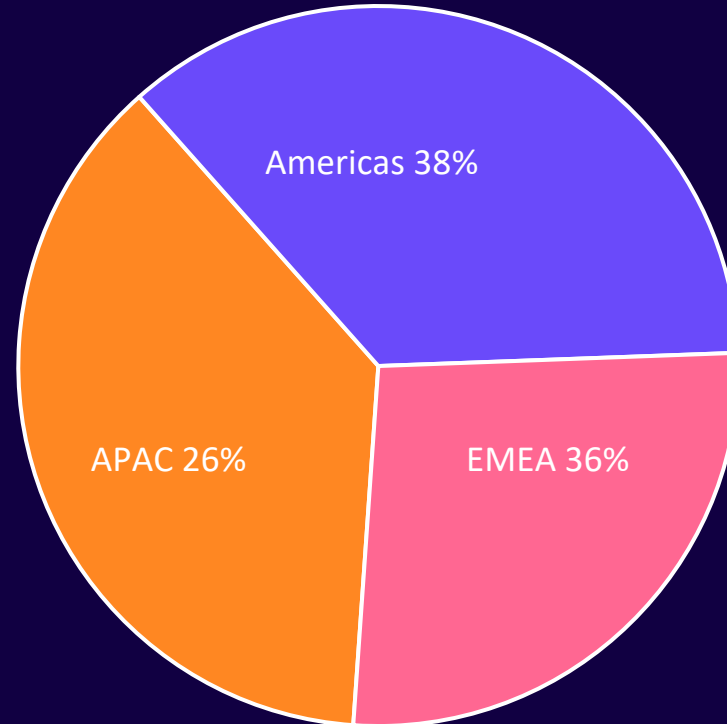
**22 Enterprise Customers**

**463 Campuses**

**242 Cities**

**59 Countries**

**Campuses by Region**





***“CXApp has given the Pinterest Workplace team the ability to deliver custom content and streamline interactions with the employees they support. We are excited for the future possibilities in our partnership with CXApp as we continue to expand and enhance the Workplace Hub.”***

**Brian Hubert, Pinterest Workplace  
Occupancy Strategy Manager**

# FY23-Q2 Results Update

# FY23 – Q2 Highlights

Q2  
BOOKINGS  
GROWTH

**55%**

Increase  
from Q1

NEW FORTUNE 200  
CUSTOMERS

**2**

Enterprise  
Class

ATTRACTIVE  
MARGIN

**76%**

Non GAAP  
Gross Margin

Q2 OpEX  
REDUCTION

**(25%)**

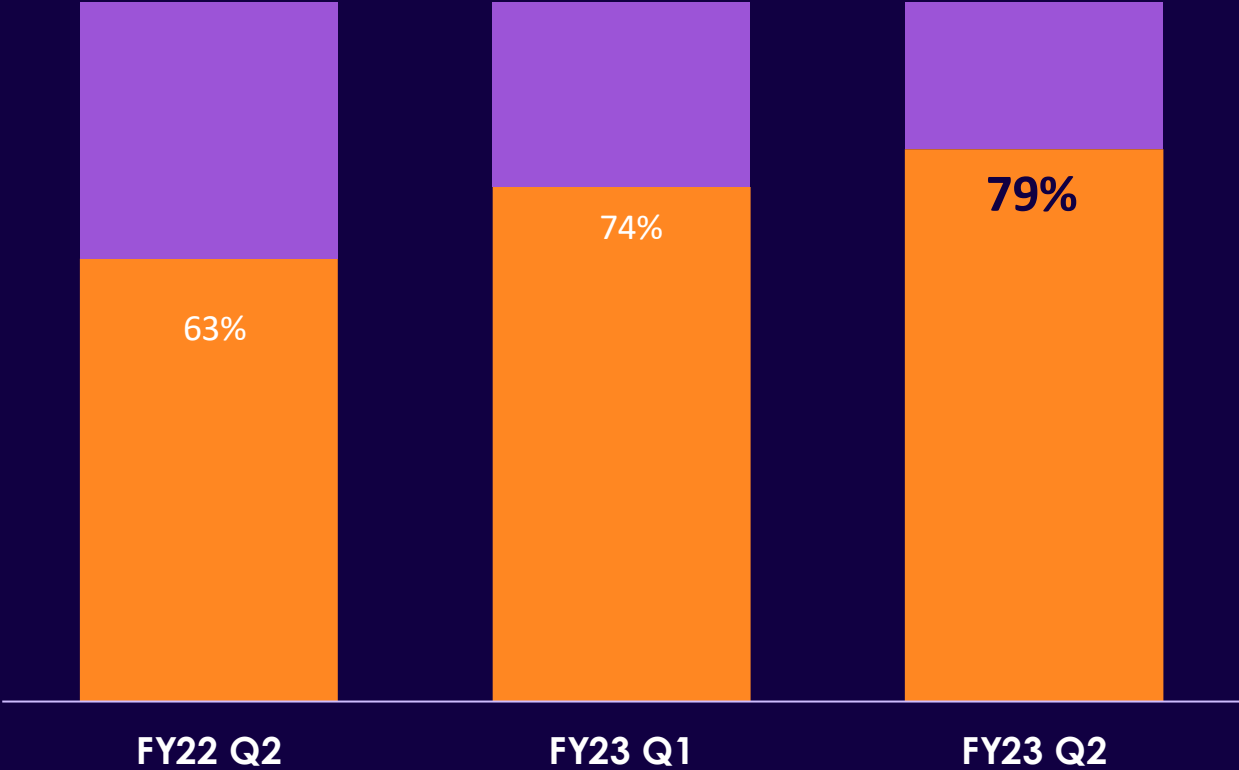
Reduced  
Cost Structure

SUBSCRIPTION  
REVENUE SPLIT

**79%**

Higher ARR

# Revenue Mix

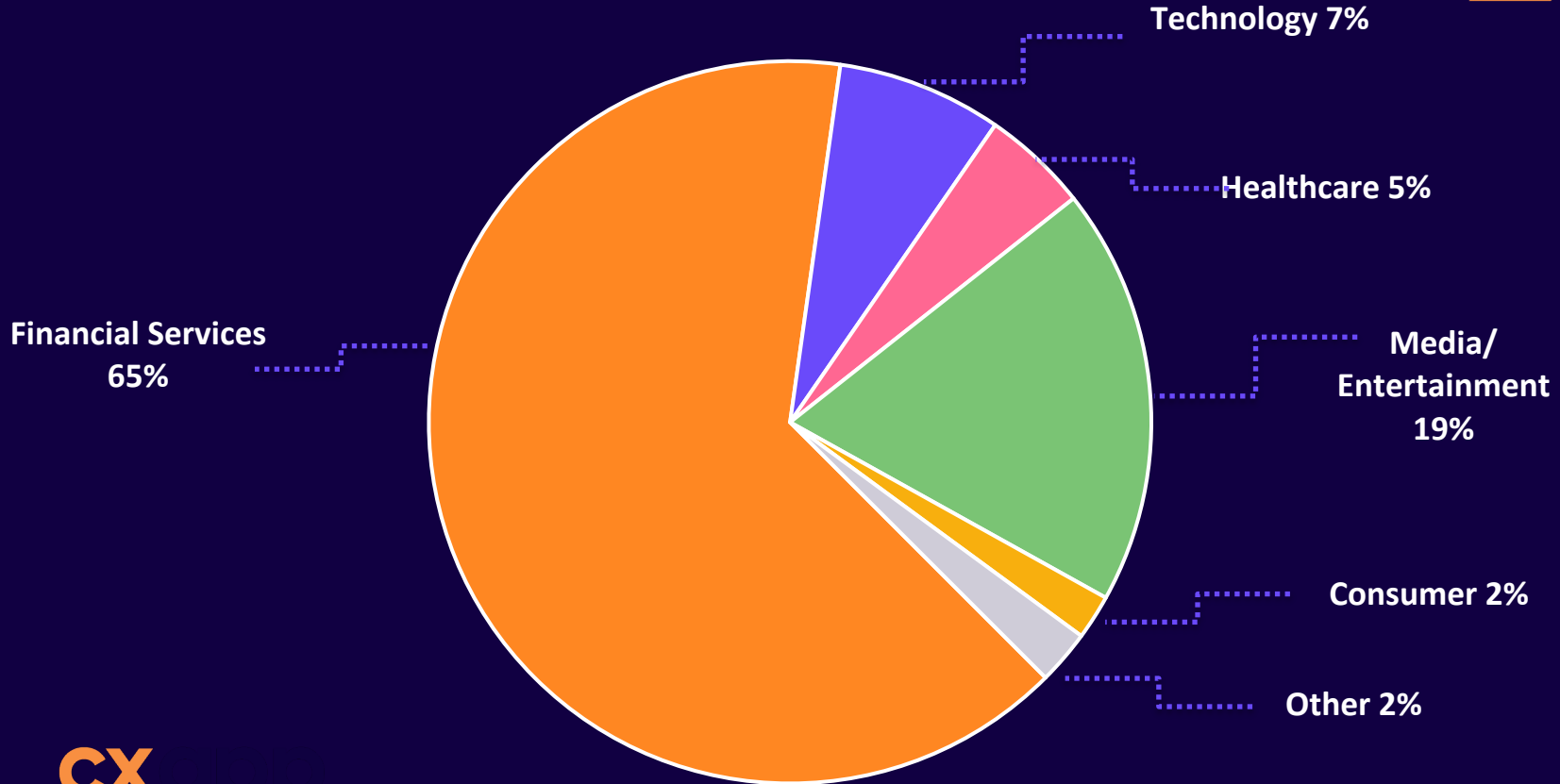


One Time Revenues

Subscription Revenues



# Q2 Bookings Sector Breakdown



# AI Platform Update



# Value of AI Applications for Workplace

- **Automation**
- **Increased Productivity & Efficiency**
- **Enhanced Collaboration**
- **Personalization**
- **Work- Life Balance**



# Our AI Applications Attributes

## *Spatial Intelligence*

- **Rich Data Sets**
- **Data Analytics & Insights**
- **Generative AI**

***"AI-enhanced software applications will be most powerful when they have deep underlying knowledge of end user workflows and access to valuable industry-specific training data."***

*— Paris Heymann, Index Ventures*

# Where do you find the right information within your enterprise ? *The Search for Answers...*

- Where is the Information
  - *47% struggled to find information or data needed to effectively perform job . \**
- Search Bars Don't do it
  - *Average knowledge worker spends 25% of their time searching for data in Sharepoint and similar systems.*
- Help Needed
  - *80% of employees ask help from co-workers to find what they can't find via Teams or Slack.*

# CXAI Search

*Delivers answers from your internal tools, data & subscriptions*

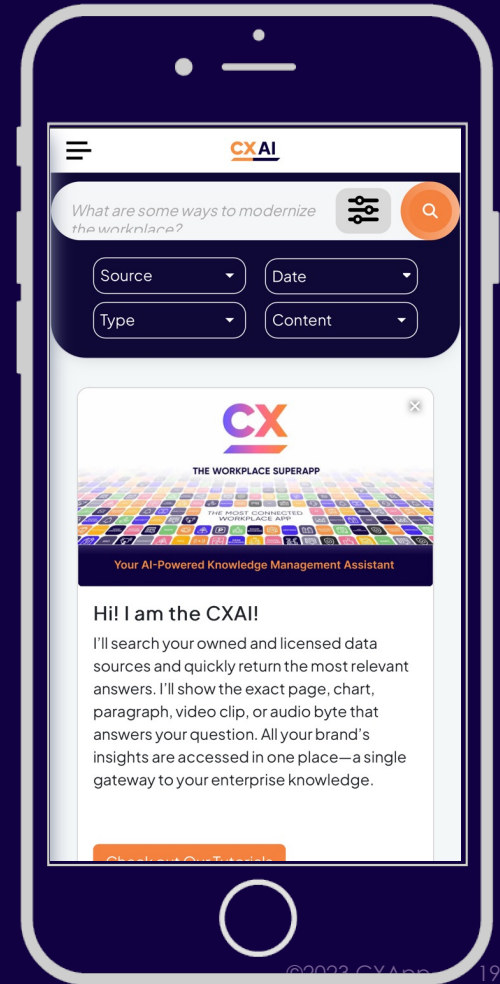
**”Answer Engine”**

**Federated search**

**Automated data indexing**

**Ranks and prioritizes results**

**End-to-end encryption and enterprise security**



# CXAI Investment Thesis

- Defining New Software Category:  
*Employee Experiences*
- Patented Leading Edge Technology Platform
- Diversified Enterprise Customer Base
- Amazing Growth Opportunity in a Large Market
- Transformational Leadership Team